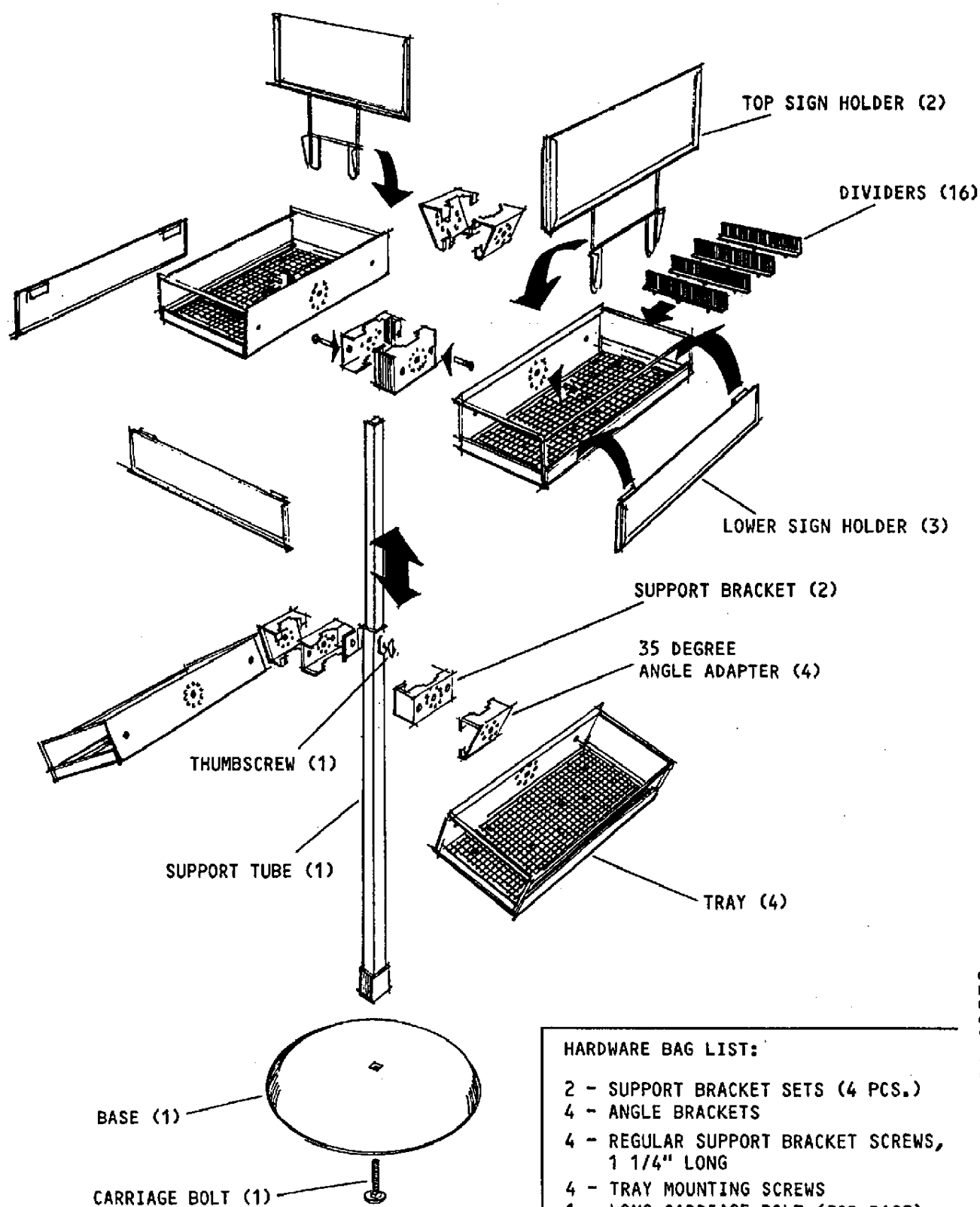


# R.J. Reynolds Tobacco U.S.A. Continuous Package Promotion Display



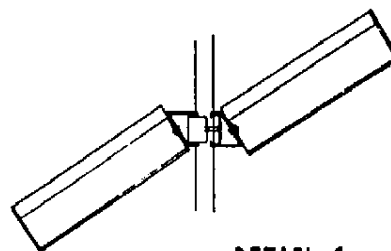
#### HARDWARE BAG LIST:

- 2 - SUPPORT BRACKET SETS (4 PCS.)
- 4 - ANGLE BRACKETS
- 4 - REGULAR SUPPORT BRACKET SCREWS, 1 1/4" LONG
- 4 - TRAY MOUNTING SCREWS
- 1 - LONG CARRIAGE BOLT (FOR BASE)
- 1 - WING THUMB SCREW FOR POLE EXTENDER

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**ASSEMBLY INSTRUCTIONS**

1. ATTACH ADJUSTABLE SUPPORT TUBE TO BASE USING CARRIAGE BOLT.
2. FINGER TIGHTEN THE THUMBScrew ON THE SUPPORT TUBE AT THE PROPER HEIGHT. DO NOT USE PLIERS - OVERTIGHTENING CAN CAUSE BREAKAGE.
3. ATTACH SUPPORT BRACKET TO THE SUPPORT TUBE AT THE DESIRED HEIGHT USING THE TWO 1 1/4" FLAT HEAD SCREWS.



DETAIL 1

**NOTE:**

TRAYS CAN BE MOUNTED WITH A FORWARD/BACKWARD PITCH (SHOWN IN DETAIL 1) BY USING THE 35 DEGREE ANGLE ADAPTER. THIS SHOULD BE SLID ONTO THE SUPPORT BRACKET (SHOWN IN DETAIL 2) BEFORE THE BRACKET IS ATTACHED.



DETAIL 2

4. ATTACH TRAYS TO SUPPORT BRACKET USING TWO TRAY MOUNTING 1/4" SCREWS. ADJUST TRAYS TO DESIRED ANGLE BY ALIGNING DIMPLES IN TRAY WITH THOSE IN SUPPORT BRACKET.
5. MOUNT TOP SIGN HOLDER BY PLACING "U" SADDLE OVER BACK OF TRAY PANEL.
6. HANG THE LOWER SIGN HOLDER ON EITHER THE TOP FRONT WIRE OR THE LOWER FRONT PANEL OF THE TRAY.

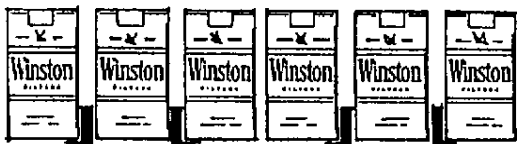
**NOTE:** AFTER POSITIONING, TIGHTEN CLIPS WITH FINGERS, AS SHOWN IN DETAIL 3.



DETAIL 3

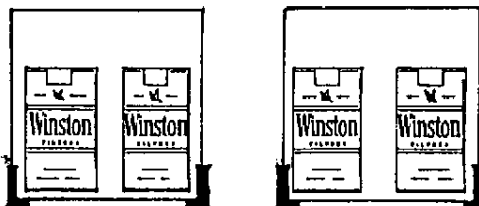
7. POSITION MOLDED DIVIDERS IN TRAYS. SEE DIVIDER APPLICATIONS.

**NOTE:** TRAYS ARE DESIGNED SUCH THAT THE TOP AND LOWER SIGN HOLDERS CAN BE USED ON ALL THREE EXPOSED SIDES OF THE TRAY.

**DIVIDER APPLICATIONS**

SINGLE PACKAGES

USE SINGLE PACKAGE OR PROMOTION CARD FOR DIVIDER LOCATION.



PROMOTION CARDS

